

food first

Thank you for joining SERV in the effort to bring hope and transformation to this Turkana Village! We are thrilled and honored that you have a desire to be a part of this campaign.

Starting a fundraising campaign is a simple yet powerful way to make an impact in the lives of hundreds of amazing Turkana people. If you would like some inspiration for your campaign, take a look at the “Fundraising Campaign Ideas” document included in this toolkit.

Putting together a successful campaign just takes 3 easy steps:

I. CREATE YOUR PROFILE

Fill out a quick and easy form that creates a profile where you’ll share and track your campaign.

II. SHARE YOUR FUNDRAISER

Spread the word about Akola and your campaign to support the amazing women it empowers by sharing links to your campaign page on your social media accounts. Encourage your supporters to proudly post about the gifts they make to your campaign by sending them the “Social Media Pledge” to post on their accounts.

III. TRACK YOUR PROGRESS

You will have a live feed every time someone gives to your campaign. Track the progress made toward your goal in real time! If you want to go the extra mile, thank your donors. You can send them the “Thank You” image with a personal note via email. (You can find the “Thank You” image in this toolkit.)

Do you have more questions about creating a successful fundraiser?
Contact Jim Vinyard at jvinyard@servone.org or call our main office at 770.516.1108.

